



MASSACHUSETTS  
SENIOR CARE  
ASSOCIATION

# Implementing Massachusetts' New Wage Transparency Law: What Employers Need to Know

Tuesday February 25, 2025

11:30 am – 12:30 pm

**VIRTUAL**

## **Seminar Description:**

The Frances Perkins Workplace Equity Act was signed into law in 2024 and has a phased implementation starting in February 2025. The law aims to promote wage equity and transparency and imposes new requirements relating to both pay disclosure and pay data reporting on businesses in Massachusetts. As this legislation takes effect, it is important for employers to understand these new requirements and the steps they must take to avoid potential legal pitfalls. Join Mark Reagan, Partner, and Zevit Reid, Director of Administration & Human Resources at Hooper, Lundy & Bookman, as they use real job announcements and recruitment materials to demonstrate compliance with this law.

## **Participants attending this webinar will:**

1. Explain how the Workplace Equity Act impacts nursing facility employers.
2. Identify criteria that must be transparently included in job postings and related materials
3. Explain reporting requirements under the new law.

## **Presenters:**

**Mark Reagan**, Partner, Hooper, Lundy & Bookman and General Counsel for MSCA

**Zevit Reid**, SPHR, Director of Administration and Human Resources, Hooper, Lundy, & Bookman

## **Target Audience:**

Administrators, Directors of Nursing, Human Resources, Departmental leaders, Corporate Leaders

**Name** \_\_\_\_\_ **Title** \_\_\_\_\_ **Email Address (required)** \_\_\_\_\_

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**Massachusetts Senior Care Association**

PO Box 1657

Easton, MA 02334

Telephone: 617-558-0202 Fax: 617-558-3546

**\*Registration Fee must be paid prior to attending the seminar.**

**Fees: (Must be paid in full prior to attending seminar)**

\$70 per person - Mass Senior Care Members

\$140 per person - Non-Members

**CEUs: 1.0**

The Massachusetts Senior Care Association has qualified for "deemed status #NH-09015-007" from the Board of Registration of Nursing Home Administrators for Administrators. This program also meets continuing education requirements for Nurses in Massachusetts. All paid attendees will receive a certificate of attendance.

**Cancellation Policy:**

Mass Senior Care must be notified in writing no later than 48 hours prior to the start of the seminar for a refund, minus a \$25 processing fee, which will be refunded in the manner in which the payment was made. "No Show" attendees will be billed at the full registration fee. Cancellations should be emailed to

[info@maseniorcare.org](mailto:info@maseniorcare.org).

Please note: Virtual Link will be sent upon receipt of payment. If the corporate office is processing your registration, please call the Mass Senior Care office to confirm payment and registration.