



MASSACHUSETTS  
SENIOR CARE  
ASSOCIATION

# MASS SENIOR CARE FACILITY MEMBERSHIP

## JOIN TODAY!

## Member Benefits

### Membership Contact

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As a member of the Massachusetts Senior Care Association, you are part of the state's leading long term and post-acute care provider association. The profession is ever changing and Mass Senior Care strives to stay ahead of those changes, providing members with the information and advocacy they need to succeed and thrive.

### Access to Exclusive Information

- Regular member updates and memos regarding government regulations and guidance on topics relevant to long term care providers
- Subscription to Mass Senior Care's weekly electronic newsletter E-News Update for facility staff
- Timely updates on long term care policy, regulatory, workforce and legislative developments
- Access to the Members Only, password protected section of Mass Senior Care's website for updates on reimbursement, regulatory, senior care policy and professional development

### Professional Support

- Access to Mass Senior Care's professional staff for information and assistance on reimbursement, regulatory, clinical, marketing, public relations, legislative and labor and workforce issues
- Representation on key clinical, regulatory, workforce and policy committees and work groups

### Advocacy & Government Relations

- Effective representation and advocacy of member concerns on legislative and regulatory issues before the Massachusetts Legislature, state and federal agencies, and the U.S. Congress

### Workforce Development Support

- Technical assistance to expand career pathways and establish in-facility CNA training programs
- Access to annual Wage and Benefit data collected through surveys of nursing facility members
- Job Postings: The exclusive ability to post job listings on Mass Senior Care's website
- Scholarships: Opportunity for employees to apply for scholarships awarded by the Massachusetts Senior Care Foundation, Mass Senior Care's nonprofit education and research arm
- Opportunity to network with peers in the same professional groups

### Marketing Services

- Consumer information on selecting a nursing facility and long term care services, highlighted on [www.maseniorcare.org](http://www.maseniorcare.org)
- Comprehensive facility listing on our website; interactive facility locator tool; link to each member facility website
- Outreach and education on long term care for seniors and their families, governmental agencies and other health care organizations seeking information and guidance on long term care decisions

### Member Discounts

- CEU education programs and events sponsored by Mass Senior Care
- Selected training materials from the American Health Care Association (AHCA)